



DOMISTYLE

Now little cooks can be cute and covered.

MOMMY BLOGGER APRONS FOR MINI FOODIES



REBECCA ECKLER

In the world of kitchen apparel Toronto designers Vanessa Lee and Jessica Wong, 26, have made a name for themselves with their sassy and sexy aprons for adults.

"I know it's not typical for designers to go into apron design," Wong says. "We loved to cook, we loved fashion, but there was nothing for the fashionable hostess."

So the pair started Domistyle in 2003 (domistylegifts.com). And now, for little cooks, they have launched a children's collection.

"Our customers were just raving about how cute it would be to have aprons for their kids or nieces or nephews or grandchildren," says Wong. "We have so many friends now starting to settle down and have more dinner parties, and they like to get their kids involved. Basically we started the kids' collection based on popular demand." (Their friends' kids act-

ed as their focus groups.)

And if the plethora of kids' cooking courses, cookbooks, and high-end mini-kitchen sets such as those sold at the Pottery Barn is any indication, there's no doubt that what adults think of as chores, kids think of simply as fun.

"Our friends' children love putting on aprons," Wong says. "I think parents, too, are more conscious of what they are feeding their children and they want to get them involved. And kids love baking, love to mimic their parents."

Wong and Lee designed their kids' collection to complement their women's line of bestselling aprons, which are definitely on the leading edge of style, with graffiti-influenced designs. For little girls, Domistyle offers the "Girlz Hertz" apron, embroidered with "Cutie Pie." There is also the "Girls Cupcake Dots," a sassy pint-sized apron with pink pockets and a cupcake design.

Domistyle also makes a boy's "Baby Blue Dino" apron with a cute dinosaur motif and embroidered messages including, "I'm the Boss," or "Caution: Hot Stuff!" All styles are \$30. Check the website for retailers.

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